Wellington Market Insight

Our Wellington Market Insight report shares key local ICT industry trends. It offers insight into the profile of a Wellington ICT professional and what Wellington ICT employers have planned.

OVERVIEW

ICT talent in Wellington will continue to be in high demand throughout 2013. The good news is Wellington ICT professionals are highly satisfied at work and significantly less likely to consider moving overseas this year, compared with those in other areas of New Zealand.

86% of Wellington ICT professionals consider their current workplace a good place to work. They are also 10% less likely than those in Auckland to consider a move overseas and 6% less likely when compared to the national trend.

Wellington is home to some of New Zealand’s most innovative and fast growing businesses, combined with the increase in public sector project demands, it can offer ICT professionals the opportunity to work on market leading projects on a national and global scale.

There is consistent demand for skilled ICT professionals in the Wellington market - 70% of employers are planning to recruit additional staff/contractors this year, with notable increases in calls for contractors.

PROFILE OF A WELLINGTON ICT PROFESSIONAL

86% CONSIDER THEIR CURRENT WORKPLACE A GOOD PLACE TO WORK
48% STATE FLEXIBLE WORKING HOURS AS THE TOP NON-FINANCIAL BENEFIT THEY WOULD APPRECIATE FROM THEIR EMPLOYER
68% ARE USING SOCIAL MEDIA/WEBSITES TO EVALUATE POTENTIAL EMPLOYERS
28% ARE CONSIDERING A MOVE OVERSEAS
48% CITE THEIR ‘SKILLS NOT BEING UTILISED’ OR ‘TIME FOR A CHANGE’ AS THE TOP REASON FOR CONSIDERING A JOB MOVE

CONSIDERING A MOVE OVERSEAS

6% LESS THAN OTHER ICT PROFESSIONALS FROM OTHER AREAS OF NEW ZEALAND AND 10% LESS LIKELY THAN AUCKLANDERS
WELLINGTON INSIGHT
MAY 2013

WELLINGTON EMPLOYERS

70% OF WELLINGTON ICT EMPLOYERS ARE PLANNING TO RECRUIT ADDITIONAL STAFF/CONTRACTORS IN 2013.

PUBLIC SECTOR

PRIVATE SECTOR

WHY?

PUBLIC SECTOR

PRIVATE SECTOR

40% NEW PROJECTS

18% INCREASED DEMAND FOR IT INTERNALLY

28% INCREASED CUSTOMER DEMAND

28% NEW PROJECTS

ATTRACTING THE BEST TALENT

66% OF WELLINGTON ICT PROFESSIONALS ARE CONSIDERING A MOVE TO A NEW WORKPLACE IN 2013.

FACTORS THAT INFLUENCE WELLINGTON ICT PROFESSIONALS INTO ACCEPTING A NEW JOB

AUCKLAND  HAMILTON  WELLINGTON  CHRISTCHURCH  LONDON | WWW.ABSOLUTEIT.CO.NZ  WWW.ITSALARIES.CO.NZ | 0800 29 89 99
WELLINGTON INSIGHT
MAY 2013

REMUNERATION

WELLINGTON EMPLOYERS PLANNING TO GIVE STAFF/CONTRACTORS A PAY INCREASE IN 2013

44% YES

32% UNSURE

53% OF WELLINGTON ICT PROFESSIONALS ARE EXPECTING A PAY INCREASE IN 2013

$$$$ MEDIAN BASE SALARY

<table>
<thead>
<tr>
<th>SPECIFIC JOB ROLE</th>
<th>WELLINGTON PERMANENT</th>
<th>NATIONAL PERMANENT</th>
<th>WELLINGTON CONTRACT</th>
<th>NATIONAL CONTRACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUSINESS ANALYST</td>
<td>$85,000</td>
<td>$82,750</td>
<td>$85/HR</td>
<td>$85/HR</td>
</tr>
<tr>
<td>HELPDESK/SUPPORT</td>
<td>$50,000</td>
<td>$48,000</td>
<td>$30/HR</td>
<td>$27/HR</td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td>$115,000</td>
<td>$108,00</td>
<td>$100/HR</td>
<td>$100/HR</td>
</tr>
<tr>
<td>PROJECT MANAGER/TEAM LEADER</td>
<td>$104,750</td>
<td>$100,000</td>
<td>$100/HR</td>
<td>$100/HR</td>
</tr>
<tr>
<td>SOFTWARE DEVELOPER</td>
<td>$75,500</td>
<td>$70,000</td>
<td>$80/HR</td>
<td>$75/HR</td>
</tr>
<tr>
<td>SYSTEM ADMIN</td>
<td>$64,500</td>
<td>$68,500</td>
<td>$82/HR</td>
<td>$52/HR</td>
</tr>
<tr>
<td>TESTING &amp; QA</td>
<td>$70,000</td>
<td>$67,750</td>
<td>$80/HR</td>
<td>$80/HR</td>
</tr>
</tbody>
</table>

SOURCE: WWW.ITSALARIES.CO.NZ

ABOUT ABSOLUTE IT

Absolute IT delivers New Zealand’s best IT recruitment solutions.

We provide unrivalled service throughout the country and beyond. Our service is exceptional because our team is. We are innovative specialists who are industry savvy, well-connected and committed.

Since our launch in 2000 we’ve been proud to be New Zealand owned and our track record speaks for itself: 95% of job seekers would recommend us to others.

For more information, please contact:

Grant Burley | Director
04 499 7848 or grant@absoluteit.co.nz

DATA SOURCE

Absolute IT - Employer Insight & Job Seeker Survey
A survey of over 240 Wellington ICT employers and 1400 Wellington ICT professionals.

Stay in Touch
www.absoluteit.co.nz | 0800 29 89 99