Christchurch Market Insight

Our Christchurch Market Insight Report shares key local and national ICT industry trends. It offers insight into the ICT professionals who would consider moving to Christchurch and also what Christchurch employers have planned for 2013.

OVERVIEW

The good news is our recent survey of over 4200 New Zealand ICT professionals shows 51% would consider a move to Christchurch for a new role. The top skills on offer are; .Net and java developers, project/programme managers, helpdesk analysts/team leaders and business analysts.

Of those willing to consider moving to Christchurch for a new role; 43% are currently located in Auckland and 37% in Wellington. Christchurch employers are also recognising the local increase in demand for skilled ICT professionals and understand the importance of holding onto talented staff. 50% saying they're going to provide a pay rise in 2013, 40% are still considering it and only 10% are ruling it out.

The Absolute IT team are connected with 75% of ICT professional across New Zealand and more beyond. We always have our ear to the ground and regularly survey our networks across New Zealand to keep our finger on the pulse of the New Zealand ICT Industry.

PROFILE OF A CHRISTCHURCH ICT PROFESSIONAL

- 85% are considering their current work place a good place to work.
- 50% state flexible working hours as the top non-financial benefit they would appreciate from their employer.
- 69% are considering a move to a new workplace in the next 12 months.
- 63% review and update their online social media profiles when actively looking for a new role.
- 20% are considering a move overseas because their skills are not being utilized.
- 34% are considering a move overseas.
ICT PROFESSIONALS WHO WOULD CONSIDER MOVING TO CHRISTCHURCH

51% of ICT professionals would consider moving to Christchurch for a new role.

Their current location:
- 43% Auckland
- 37% Wellington

Their skills:
- Developer: 20%
- Project/Programme Manager: 15%
- Helpdesk Analyst/Team Leader: 10%
- Business Analyst: 5%
- CIO/CTO: 0%
- System Admin: 5%
- Test Analyst: 10%
- Business Analyst: 15%

Median Christchurch salary:
- Developer: $62K
- Project/Programme Manager: $90K
- Helpdesk Analyst/Team Leader: $42K
- Business Analyst: $79K
- CIO/CTO: $97K
- System Admin: $68K
- Test Analyst: $56K

Source: www.itsalaries.co.nz

Factors that influence ICT professionals in NZ into accepting a new job:
- Better Remuneration: 30%
- Career Development Opportunities: 25%
- Challenging Work: 15%
- Better Culture/Work Environment: 10%

Attracting the best talent.
WHAT CHRISTCHURCH EMPLOYERS HAVE PLANNED FOR 2013

50% of Christchurch employers are planning to recruit in 2013 is because of new projects.

Planning to give staff/contractors a pay increase in 2013:
- 50% Yes
- 40% Unsure
- 10% No

50% plan to recruit contractors
50% plan to recruit permanent staff

CASE STUDY

For Absolute IT’s client Waikato District Health Board (WDHB), the result of working with Absolute IT has been placement of a team of high-level ICT professionals in permanent roles. 100% have relocated to the Waikato from outside the region, moving from various locations including the United Kingdom, Philippines, Auckland and Wellington.

WDHB CIO Darrin Hackett says key benefits of working with Absolute IT include not only its ability to bring high-level international ICT talent into the region - particularly where skill sets are in shortage in New Zealand - but its thorough and reliable “pre-vetting” process.

ABSOLUTE IT NETWORKS

Since launching Absolute IT in 2000 we've established offices in Wellington, Auckland, Hamilton, Christchurch and the United Kingdom, allowing us to build a local, national or global solution based on needs. As we see it, operating in a global market is essential to efficient delivery in today’s high-demand, low-supply IT employment environment.

Our database is a gold mine holding more than 75% of all IT professionals in New Zealand. They trust us as valued partners in their career growth; more than 95% of those we have placed in positions saying they’d recommend us to other IT job seekers. So the best people come to us, which translates into an advantage for our clients.

ABSOLUTE IT
TALENT SOURCING