



Christchurch Market Insight

Our Christchurch Market Insight Report shares key local and national ICT industry trends. It offers insight into the ICT professionals who would consider moving to Christchurch and also what Christchurch employers have planned for 2013.

OVERVIEW

The good news is our recent survey of over 4200 New Zealand ICT professionals shows 51% would consider a move to Christchurch for a new role. The top skills on offer are; .Net and java developers, project/programme managers, helpdesk analysts/team leaders and business analysts.

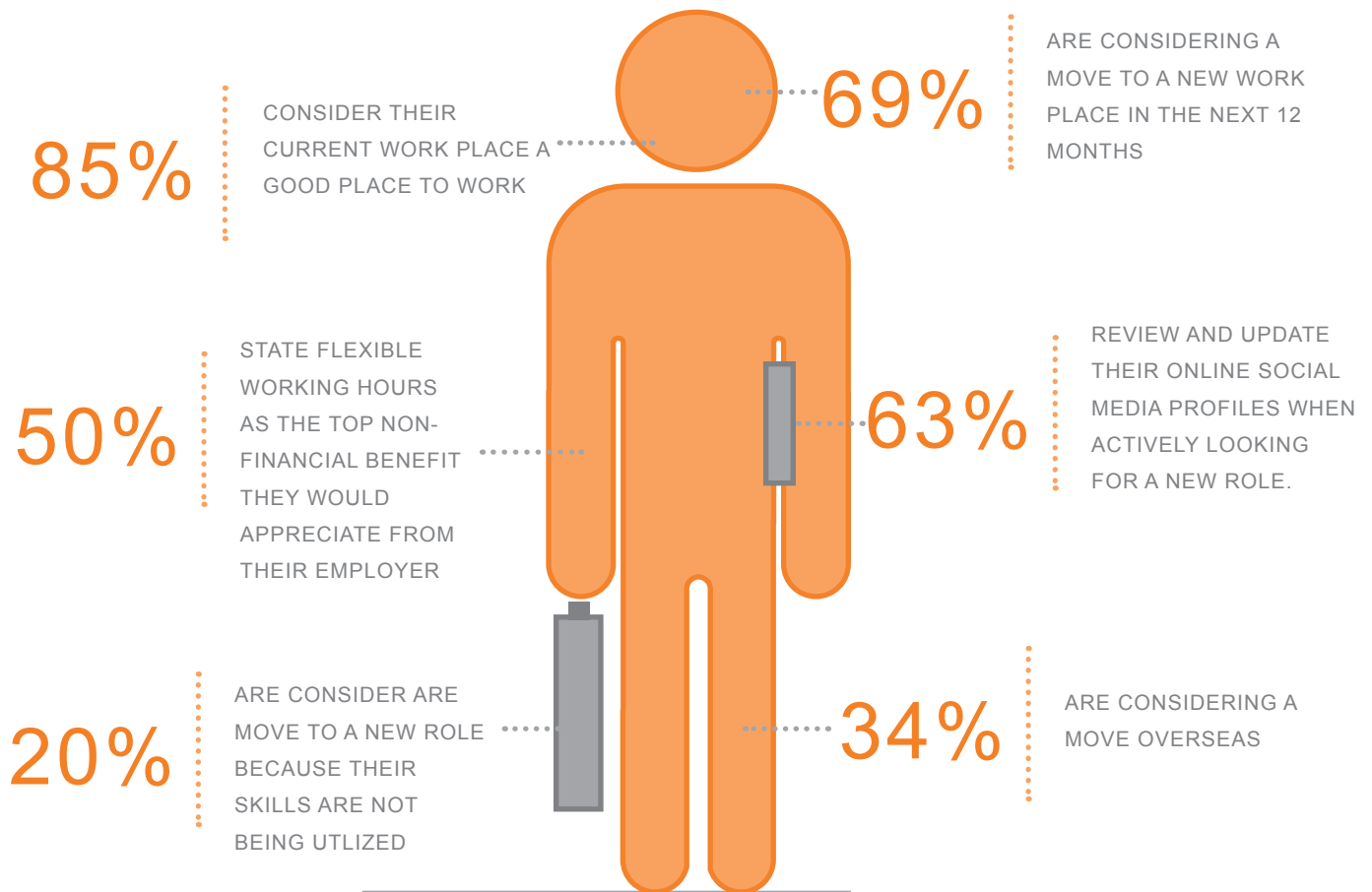
Of those willing to consider moving to Christchurch for a new role; 43% are currently located in Auckland and 37% in Wellington.

Christchurch employers are also recognising the local increase

in demand for skilled ICT professionals and understand the importance of holding onto talented staff. 50% saying they're going to provide a pay rise in 2013, 40% are still considering it and only 10% are ruling it out.

The Absolute IT team are connected with 75% of ICT professional across New Zealand and more beyond. We always have our ear to the ground and regularly survey our networks across New Zealand to keep our finger on the pulse of the New Zealand ICT Industry.

PROFILE OF A CHRISTCHURCH ICT PROFESSIONAL





ICT PROFESSIONALS WHO WOULD CONSIDER
MOVING TO CHRISTCHURCH

51%

OF ICT PROFESSIONALS
WOULD CONSIDER
MOVING TO
CHRISTCHURCH FOR A
NEW ROLE.

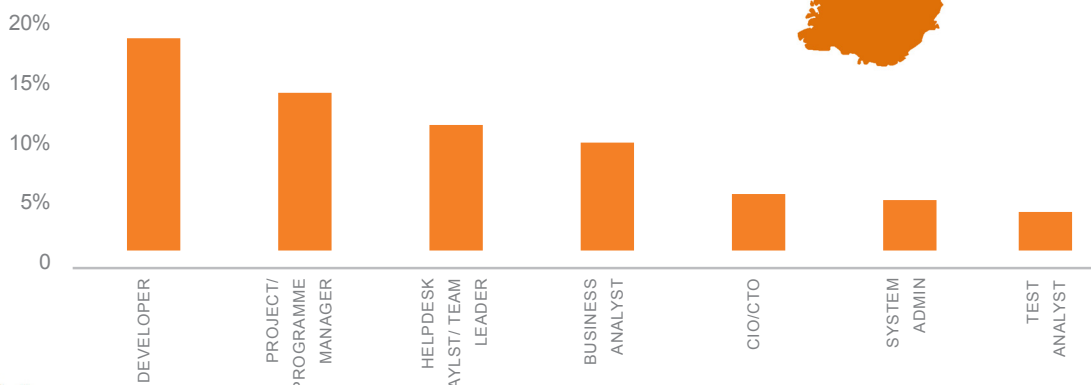
THEIR CURRENT LOCATION

43% AUCKLAND

37% WELLINGTON



THEIR SKILLS



MEDIAN
CHRISTCHURCH
SALARY

↑
\$62K

↑
\$90K

↑
\$42K

↑
\$79K

↑
\$97K

↑
\$68K

↑
\$56K

Source: www.itsalaries.co.nz

ATTRACTING THE BEST TALENT

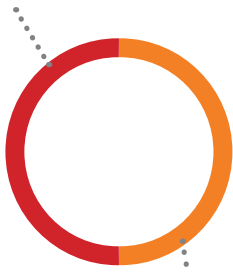
FACTORS THAT INFLUENCE ICT PROFESSIONALS IN NZ INTO ACCEPTING A NEW JOB





WHAT CHRISTCHURCH EMPLOYERS HAVE
PLANNED FOR 2013

50% PLAN TO RECRUIT
CONTRACTORS



50% PLAN TO RECRUIT
PERMENANT STAFF

THE REASON

50% OF
CHRISTCHURCH EMPLOYERS ARE
PLANNING TO RECRUIT IN 2013 IS
BEACUSE OF NEW PROJECTS.

PLANNING TO GIVE STAFF/
CONTRACTORS A PAY INCREASE
IN 2013



50% YES



40% UNSURE



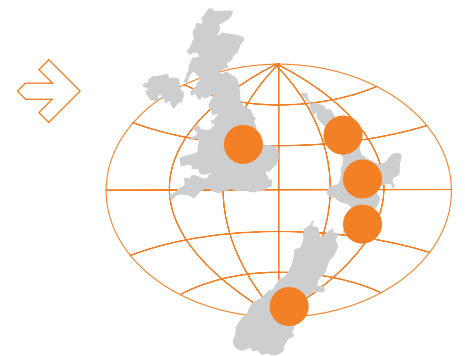
10% NO

ABSOLUTE IT
TALENT SOURCING

ABSOLUTE IT NETWORKS

Since launching Absolute IT in 2000 we've established offices in Wellington, Auckland, Hamilton, Christchurch and the United Kingdom, allowing us to build a local, national or global solution based on needs. As we see it, operating in a global market is essential to efficient delivery in today's high-demand, low-supply IT employment environment.

Our database is a gold mine holding more than 75% of all IT professionals in the New Zealand. They trust us as valued partners in their career growth; more than 95% of those we have placed in positions saying they'd recommend us to other IT job seekers. So the best people come to us, which translates into an advantage for our clients.



CASE STUDY

For Absolute IT's client Waikato District Health Board (WDHB), the result of working with Absolute IT has been placement of a team of high-level ICT professionals in permanent roles. 100% have relocated to the Waikato from outside the region, moving from various locations including the United Kingdom, Philippines, Auckland and Wellington.

WDHB CIO Darrin Hackett says key benefits of working with Absolute IT include not only its ability to bring high-level international ICT talent into the region - particularly where skill sets are in shortage in New Zealand - but its thorough and reliable "pre-vetting" process.