



Auckland Market Insight

Our Auckland Market Insight Report shares key local ICT industry trends. It offers insight into what Auckland employers have planned for 2013, what ICT professionals are seeking and local ICT remuneration rates.

OVERVIEW

2013 is going to be another good year for the Auckland ICT industry. Our recent surveys of over 1500 ICT professionals and almost 200 ICT employers in Auckland, show that 76% of employers are planning to recruit additional staff/contractors in 2013 – up 4% from 2012.

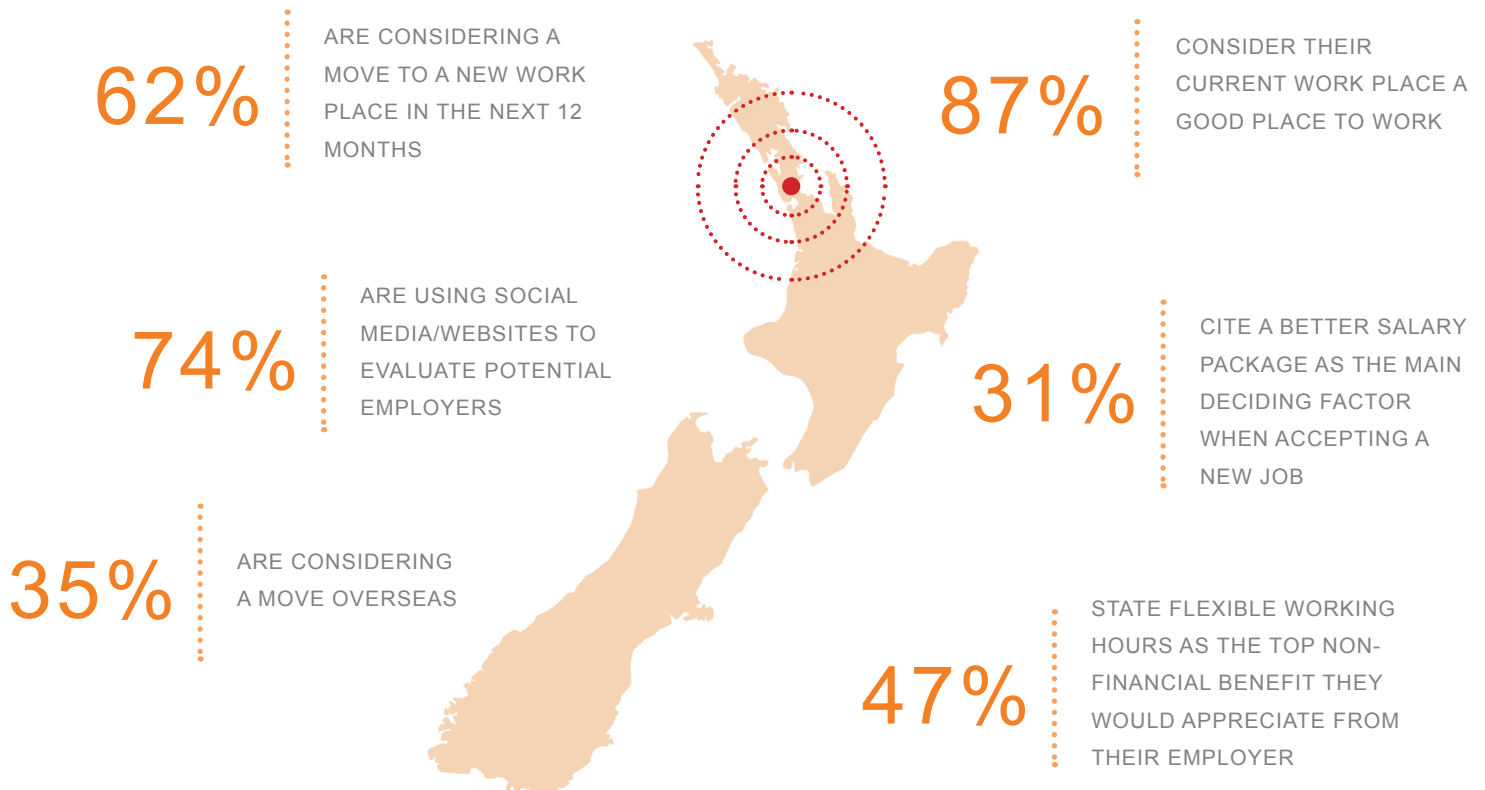
Remuneration continues to be a crucial component in attracting the best Auckland ICT talent, with 31% of ICT professional citing a better salary package as the main deciding factor when

accepting a new job and 59% expecting a pay increase in 2013.

The good news is 49% of Auckland employers are planning to give their staff/contractor a pay increase and further 41% are still considering it.

76% of Auckland ICT employers plan to recruit permanent staff in 2013 indicating that employer confidence is growing and there is a shift towards a more settled workforce in Auckland.

AUCKLAND ICT PROFESSIONALS



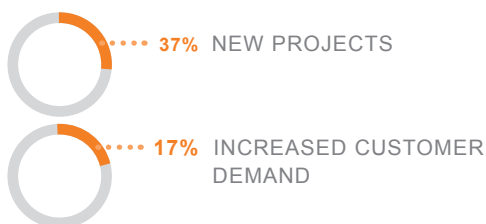


AUCKLAND EMPLOYERS

76% OF AUCKLAND EMPLOYERS ARE PLANNING TO RECRUIT ADDITIONAL STAFF/CONTRACTORS IN 2013

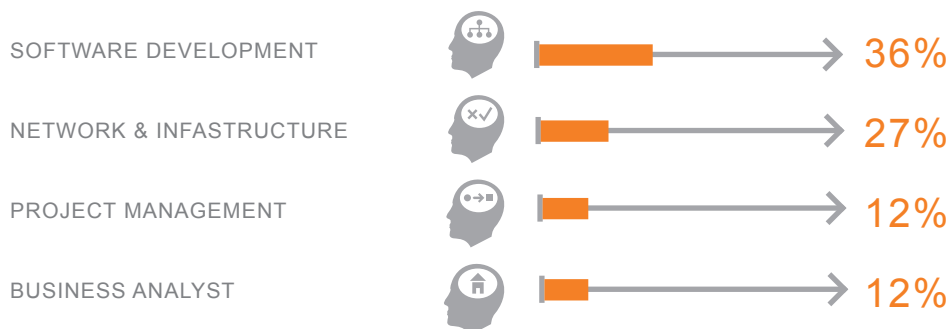
4% FROM 2012

WHY



FROM THE ALMOST 200 AUCKLAND ICT EMPLOYERS WHO RESPONDED TO OUR RECENT SURVEY, THERE WILL BE A RECRUITMENT PUSH FOR OVER **680 NEW VACANCIES** IN AUCKLAND IN 2013

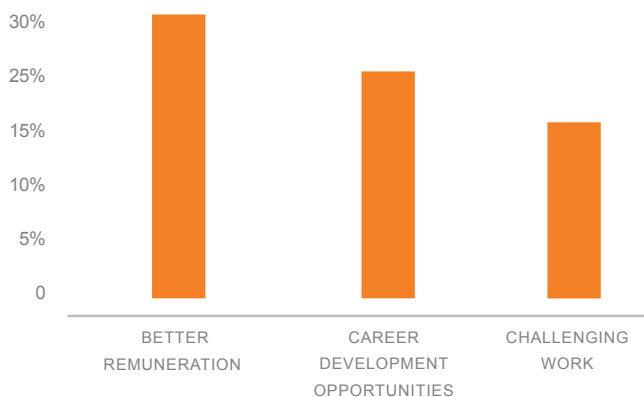
TOP SKILLS EMPLOYERS NEED



76% OF AUCKLAND EMPLOYERS PLAN TO RECRUIT PERMANENT STAFF THIS YEAR

ATTRACTING THE BEST TALENT

FACTORS THAT INFLUENCE AUCKLAND ICT PROFESSIONALS INTO ACCEPTING A NEW JOB



47% OF AUCKLAND ICT PROFESSIONALS CITE FLEXIBLE WORKING HOURS AS THE TOP NON-FINANCIAL BENEFIT AN EMPLOYER CAN OFFER

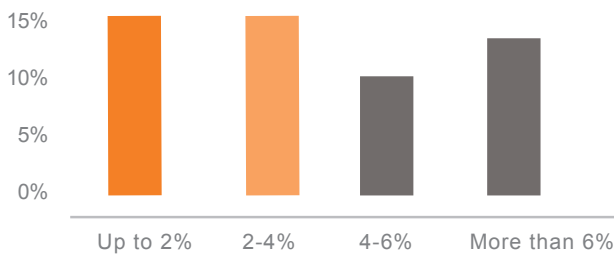


REMUNERATION

49% OF AUCKLAND EMPLOYERS ARE PLANNING TO GIVE THEIR STAFF/ CONTRACTORS A PAY INCREASE IN 2013 - AND A FURTHER **41%** ARE UNDECIDED.

59% OF AUCKLAND ICT PROFESSIONALS ARE EXPECTING A PAY INCREASE IN 2013

PAY INCREASES AUCKLAND ICT PROFESSIONALS EXPECT IN 2013



31% OF AUCKLAND ICT PROFESSIONAL CITE A BETTER SALARY PACKAGE AS THE MAIN DECIDING FACTOR WHEN ACCEPTING A NEW JOB

\$\$\$ MEDIAN BASE SALARY

SKILL	AUCKLAND	NATIONAL	AUCKLAND	NATIONAL
SOFTWARE DEVELOPER	\$72,500	\$70,000	\$70/HR	\$75/HR
BUSINESS ANALYST	\$80,000	\$80,000	\$80/HR	\$85/HR
SYSTEM ADMIN	\$65,750	\$65,000	\$42/HR	\$50/HR
PROJECT MANAGER/TEAM LEADER	\$95,000	\$97,000	\$100/HR	\$100/HR
HELPDESK/SUPPORT	\$48,000	\$48,000	\$27/HR	\$28/HR
MANAGEMENT	\$110,000	\$108,000	\$90/HR	\$100/HR
TEST ANALYST	\$70,000	\$70,000	\$55/HR	\$60/HR

SOURCE: WWW.ITSALARIES.CO.NZ

ABSOLUTE IT
TALENT SOURCING

ABSOLUTE IT NETWORKS

Since launching Absolute IT in 2000 we've established offices in Wellington, Auckland, Hamilton, Christchurch and the United Kingdom, allowing us to build a local, national or global solution based on needs. As we see it, operating in a global market is essential to efficient delivery in today's high-demand, low-supply IT employment environment.

Our database is a gold mine holding more than 75% of all IT professionals in the New Zealand. They trust us as valued partners in their career growth; more than 95% of those we have placed in positions saying they'd recommend us to other IT job seekers. So the best people come to us, which translates into an advantage for our clients.

